**Heroes of Pymoli Analysis**

* Purchases held relatively true to the player demographics. Overall, we have a 84.03% male player count and males made 83.5% of the purchases
* 76.8% of the players are between the ages of 15 to 29.
* Again, purchases held relatively true to the age demographics as the age range of 15 to 29 made 77.2% of the purchases.
* Age and Gender don’t seem to have an impact on purchase decisions as we don’t see any significant fluctuation in spending patterns from the percentages that make up the gender and age demographics.